



NATIONAL POLICY ALLIANCE

A Vision For Our Future

Hon. Johnny Ford
Co-Chairman, NPA
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November 23, 2007

Dr. Robert Janssen
Director
AIDS/HIV Prevention
Centers for Disease Control
Atlanta, GA
via email: RXJ1@CDC.gov

Founding Member Vice Chairs

Congressional Black Caucus
Hon. Caroline Kilpatrick, Chair

Judicial Council of the
National Bar Association
Hon. Jon R. Gray, Chair

National Association of
Black County Officials
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National Black Caucus of
School Board Members
Hon. Dr. Brian Perkins, Chair

National Conference
of Black Mayors
Hon. George L. Grace, Sr, President

The World Conference of Mayors, Inc.
Hon. Johnny Ford, Founder

Blacks In Government
Darlene H. Young
National President

Dear Dr. Janssen:

I hope this letter finds you in great spirits and a positive look for the new year. The National Policy Alliance (NPA) will hold its **9th Biennial Summit, January 17-18, 2008 at the Renaissance M Street Hotel in Washington, DC**. This summit is hosted by the NPA members, which includes all of the powerful organizations listed in the left panel.

This letter extends an invitation for your company to partner with the NPA as a sponsor of this historic event. Please find attached the listing of sponsorship opportunities for your consideration.

Our theme "*Movers and Shakers: Making Meaningful Policy*" will address several critical issues facing African Americans, as professionals, as officials and as citizens. Speakers will include some of the country's leading experts who will offer strategies for advancing policy and collaborative efforts to improve the communities we serve.

Session topics will include health, specifically HIV/AIDS and childhood obesity; education; housing; justice and economic development. As we approach the presidential election, the NPA thought it vital to hold a Candidates Forum which will give ALL candidates an equal opportunity to address their elected colleagues. NPA officials will also present our position on specific matters directly impacting African Americans, people of color and the underserved.

We have invited legendary vocalist Nancy Wilson, who will address the Summit and grace attendees with a concert. Our plan is to make this "the" venue for African American officials to have an open dialog on various issues; to provide access for expanding their network; and to commit to developing a cohesive national political agenda on issues that improve our communities.

Convener:

Joint Center for Political and Economic Studies
1090 Vermont Ave., N.W., Suite 1100, Washington, DC 20005-4928
(202) 789-3500 — www.jointcenter.org

Our intent for you as a sponsor is to have you and your company featured as a leading partner with the NPA. We *value* companies who value the NPA; who understand *growth*; and who recognize *potential* as the starting place for maximum results. Your sponsorship of this Summit will be a valuable asset, not just a contribution.

These are some of *our unique sponsor benefits*:

- > The opportunity to **network** with African American officials representing federal, state, county and local governments from across the country and the world;
- > To serve in a **key role** at one of our meal events (Platinum and Diamond sponsors);
- > To **meet privately** with NPA leaders or specific officials; and
- > To receive the Summit **attendee list** in advance of the conference (for Platinum and Diamond sponsors only).

Powerful government officials and successful business persons are invited to offer their words of inspiration, wisdom and strategies for improving their service as a public policy leader. We ask that you join this exclusive list of leadership in supporting the National Policy Alliance 2008 Biennial Summit.

NPA will give you a call next week to confirm your sponsorship and participation; however, if you have any questions or need additional information, please feel free to contact me or Liz Humphrey at 202-350-6696.

Sincerely,

Linda Haithcox
Executive Director, NOBCO
Facilitator and Conference Manager, NPA

Cc: Webster Guillory, NOBCO
Mayor Johnny Ford, WCM

Attachments