

# Sponsorship Opportunities

## NATIONAL POLICY ALLIANCE

BIENNIAL SUMMIT

**“MOVERS AND SHAKERS – MAKING MEANINGFUL POLICY”**

JANUARY 17-18, 2008 WASHINGTON, DC

### Platinum - Exclusive Sponsorship

**\$50,000**

- Private audience with NPA Leadership
- Recognition as a Platinum Partner during all Summit events
- Company mention on NPA Summit announcements and registration materials
- Logo placement and company name on all printed materials
- Ten (10) Summit registrations
- Dias seating and brief remarks at one Luncheon
- One table (10 seats each event) for both Luncheons
- VIP seating at Presidential Candidates Forum
- Signage at both Luncheons (optional/company provided)
- Company literature/giveaways on all tables and in Summit bags
- Inside Cover and Feature page in Program Book
- Photos with NPA Leadership, Keynote Speakers and Honored guests

### Diamond - Title Sponsorships

**\$25,000**

- Private audience with Leadership
- Recognition as a Diamond Partner during Summit special events
- Inclusion in the NPA Summit announcements
- Logo and company name on sponsor signage
- Five (5) Summit registrations
- Company literature/giveaways on all tables and in Summit bags
- One table (10 seats) for the Partnership Luncheon
- VIP seating at Presidential Candidates Forum
- Full Page Ad Program Book
- Photos with NPA Leadership

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### Gold Sponsorships

\$10,000

- Recognition as a Gold Partner during Summit special events
- Inclusion in the NPA Summit announcements
- Logo and company name on sponsor signage
- Two (2) Summit registrations
- One table (10 seats) for the Partnership Luncheon
- VIP seating at Presidential Candidates Forum
- Company literature/giveaways in Summit bags
- Full Page Ad Program Book
- Photos with NPA Leadership

### Silver Corporate Sponsorships

\$5,000

- Recognition as a Silver Partner during Summit special events
- One (1) Summit registration
- Five (5) tickets/seats for the Partnership Luncheon
- Preferred seating at Presidential Candidates Forum
- Company literature/giveaways in Summit bags
- Full Page Ad Program Book
- Logo and company name on sponsor signage

### Bronze Sponsorships

\$1,000

- Two (2) tickets with preferred seating for the Partnership Luncheon
- Company literature/giveaways in Summit bags
- Quarter Page Ad Program Book
- Listing on sponsor signage

### Special Supporter

\$500

- One (1) ticket/seat for the Partnership Luncheon
- One-eighth Page Ad Program Book