



World Conference of Mayors, Inc. CORPORATE SPONSORSHIP PROGRAM

The primary objective of the World Conference of Mayors is to stimulate positive and constructive relations between mayors internationally, based on interlocking interests and concerns. Through a network of international municipal associations, mayors and units of local governments, the World Conference of Mayors plans, designs and manages an international, intergovernmental communications system, promoting trust, trade, tourism, technology, treasury, training and twin city programs and services between mayors and cities of the world

The World Conference of Mayors strongly believes that leaders of local governments working together can lead to a more peaceful world and facilitate economic prosperity for all. The World Conference of Mayors has seven fundamental goals:

- Trust - to establish mutual trust, understanding, and respect between municipal officials around the world;
- Trade - to cultivate working relationships between cities which will lead to maximum trade (imports & exports) as well as investment opportunities;
- Tourism - to stimulate increased tourist travel between cities of the world;
- Technology Transfer - to foster the exchange of technical assistance, expertise and information to the mutual benefit of local governments;
- Twin Cities - to establish twin or "sister" city relationships that will focus on cultural and educational exchange, thereby promoting goodwill among men.
- Treasury - to strengthen the cities of the world through effective monetary policies and practices.
- Training - to train mayors to better manage the cities of the world.

25,000 - Diamond Sponsor

DIAMOND CORPORATE SPONSOR WILL RECEIVE:

- All benefits of Platinum Sponsorship plus:
- Title sponsorship of WCOM award, program, or event.
- Dedicated web page for sponsor's use on official website of WCOM. Content on web page can be changed at sponsor's discretion.
- Opportunity to include sponsor marketing materials in a one time per annum corporate sponsor mailing from WCOM Headquarters to its membership. Cost of mailing paid by WCOM.
- Recognition as Presenting Sponsor of a food and beverage event at the WCOM Member Convention
- Opportunity to verbally address WCOM membership for up to five minutes at the WCOM Member Convention.
- Dedicated press release to golf media announcing WCOM sponsorship.
- Premium position, full page advertisement in the WCOM Member Directory.

20,000 - Platinum Sponsor

PLATINUM CORPORATE SPONSOR WILL RECEIVE:

- All benefits of Gold Sponsorship plus:
- Title sponsorship of WCOM award, program, or event.
- Dedicated web page for sponsor's use on official website of WCOM. Content on web page can be changed at sponsor's discretion.
- Opportunity to include sponsor marketing materials in a one time per annum corporate sponsor mailing from WCOM Headquarters to its membership. Cost of mailing paid by WCOM.
- Recognition as Presenting Sponsor of a food and beverage event at the WCOM Member Convention
- Opportunity to verbally address WCOM membership for up to five minutes at the WCOM Member Convention.
- Dedicated press release to golf media announcing WCOM sponsorship.
- Premium position, full page advertisement in the WCOM Member Directory.

15,000 - Gold Sponsor

GOLD CORPORATE SPONSOR WILL RECEIVE:

- All benefits of Silver Sponsorship plus:
- Advertising banner run throughout the official website of the WCOM providing users with a link to sponsor's website.
- Listing as Gold Sponsor on official website of WCOM with link to sponsor's website.
- Annual WCOM membership directory provided via Email or CD Rom.
- Opportunity to sample product to all teams participating in the WCOM Match Play Championship.
- Two (2) invitations to all WCOM honors/awards banquets.
- Full page advertisement in WCOM Member Directory.
- Distinctive commemorative plaque annually recognizing partnership with WCOM.

10,000 - Silver Sponsor

SILVER CORPORATE SPONSOR WILL RECEIVE:

- All benefits of Bronze Sponsorship plus:
- (2) times per annum dedicated email to WCOM membership promoting sponsor product or service. Email to be delivered by WCOM upon approval of email content by WCOM.
- Use of official WCOM logo for promotional purposes.
- Listing as Silver Sponsor on official website of WCOM with link to sponsor's website.
- One (1) invitation to all WCOM honors/awards banquets.
- Sponsor recognition at all WCOM events.

5,000 - Bronze Sponsor

BRONZE CORPORATE SPONSOR WILL RECEIVE:

- 10' long x 8' deep Booth Space at Corporate Sponsor Expo held during the WCOM Member Convention.
- Listing as Bronze Sponsor on official website of WCOM with link to sponsor's website.